

Scott A. Kingsley

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Experience

2000 – 2010

Grand Island Independent

Photojournalist & Multi-Media Specialist

Job Functions

- Conceptualized, organized and photographed multiple daily photo assignments
- Composed video segments for the website
- Shaped, coordinated and photographed illustrations

Planning and Coordinating Functions

- Scheduled and assigned freelance photographers
- Planned, organized and executed multiple in-depth reports and daily assignments
- Participated in team planning and daily story generation
- Arranged and consulted with newsroom staff and editors about assignments

Website Functions

- Composed video segments for the website (recorded, edited, posted)
- Generated, planned and organized video stories
- Regularly contribute to department's web blog
- Help market the newspaper through the use of social media

Public Relations Functions

- Coordinated specialized portraits for key year-end promotions
- Advocate and represent the newspaper in daily interactions with public

Awards and Accolades

- 2006 — Named an Admiral to the Great Navy of the State of Nebraska for "Living Through Windows"
- 2008 — First Place photo essay — "Closing the Book" — Nebraska AP Association
- 2008 — Second Place photo essay — "Cancer Stories" — Nebraska AP Association
- 2005 — First Place photo essay — "Living Through Windows" — NNPA
- 2003 — First Place personality/profile — "A Bond for Life" — Inland Press Association
- Numerous category awards in the Nebraska Press Association, Nebraska Associated Press, and Nebraska News Photographers Association contests

2007 – Present

Kingsley Images

Owner, Photographer & Designer

Job Functions

- Exceed clients' needs for portrait, wedding and editorial photography
- Organize, schedule, collaborate and negotiate with clients

Planning and Coordinating Functions

- Plan, develop and photograph wedding days and individual and group portraits
- Arrange, consult and coordinate with clients
- Organize, schedule, collaborate and negotiate with clients

Website Functions

- Developed, designed and administer Kingsley Images web site: <http://kingsleyimages.com>
- Administer a blog of my freelance and independent projects
- Primary marketer of Kingsley Images through social media, word-of-mouth and website

Activities

- Administrator of National Press Photographers Association Region 9 website (2005 — 2009)
- Developed, coordinated and executed the portrait series, "Cancer Stories: A Chronicle of Personal Journeys." <http://cancerstories.grandislandblogs.com>. (2007 — 2009)
- Organized, coordinated, collaborated, and executed, "Living Through Windows: A Portrait of Alzheimer's Disease. I was also part of the team creating multimedia content for the project's online presence: <http://livingthroughwindows.com> (2004 — 2005)
- Graduate of the National Press Photographers Association News Video Workshop (2009)

Skills

- Run a successful photography business in addition to working at The Grand Island Independent
- Knowledgeable in Photoshop, Photo Mechanic, Soundslides (audio slide shows), social media, and Web design including HTML, CSS and Dreamweaver
- Familiar with audio and video gathering and editing tools, Audacity, Avid, and InDesign
- Proficient in studio and location photography lighting

Education

Indiana University, Bloomington (1998)

Bachelors of Arts in Journalism

Second Major in Italian

1997 Mola Foundation of Chicago Scholarship